

Beneficial Participation in ENACTUS

Вінницький національний технічний університет

Анотація

У статті розглядаються цілі та стратегії організації Enactus для розвитку управлінських, соціальних та комунікативних навичок студентів.

Ключові слова: *проекти розвитку громад, змагання, підприємницькі таланти, виклик, працевлаштування.*

Abstract

The article considers the aims and strategies of Enactus organization for developing managerial, social and communicative skills of the students.

Key words: *community development projects, competition, entrepreneurial talents, challenge, employment.*

Enactus is an international nonprofit organization dedicated to inspiring students to improve the world through entrepreneurial action. Enactus provides a platform for teams of outstanding university students to create community development projects that put people's own ingenuity and talents at the center of improving their livelihoods. Guided by educators and supported by business leaders, students take the kind of entrepreneurial approach that empowers people to be a part of their own success. This work transforms both the lives of the people we serve, and in turn, the lives of students as they develop into more effective, values-driven leaders.

Like in business, competition encourages creativity and rewards results. For Enactus it means more lives impacted. An annual series of regional and national competitions provides a forum for teams to showcase the impact of their outreach efforts and to be evaluated by executives serving as judges. National champion teams advance to the prestigious Enactus World Cup to experience excellence in competition, collaboration and celebration. Participation in Enactus provides university students with the opportunity to make a meaningful difference in their communities, while gaining the experience, skills and contacts necessary to build a successful career. Enactus students are talented, hard working, value-driven leaders that blend a competitive spirit and desire to succeed with a sense of integrity and desire to give something back.

Participation in Enactus benefits student in the following aspects:

1. Helps students develop their entrepreneurial talent and perspective.

Most of the information we receive in the university is theoretical information. After graduation, knowing only the theory, students have problems in finding good job. Realizing Enactus projects, students can use in practice the theory that they had been taught before. They can use their talents including managerial talents and communication.

2. It provides employer contacts and serves as a resume builder.

Realizing projects the participants communicate with many people and share the contacts.

3. The organization extends beyond the classroom helping students make a difference in their communities.

4. The students gain real world experience

The best way to prepare for the real world is by facing real world challenges. That's exactly the opportunity Enactus students have. This is not a simulation or case study competition. The organization members will be challenged to apply what they are learning in the classroom to develop real programs that achieve real results for real people. Enactus teams teach families how to gain financial security, equip the unemployed with skills to find productive employment, help aspiring entrepreneurs achieve success, and bring economic development back to struggling neighborhoods. Along the way you'll develop the kind of teamwork, leadership and communication skills that can only come from real life experiences.

5. The possibility of starting a Great Career

Enactus is supported by some of the best companies in the world, who recognize the value of Enactus experience and compete very aggressively for the opportunity to meet and recruit Enactus students. You'll

have the chance to network with executives and recruiters from these companies at Enactus competitions, career fairs and through other interactive events and activities. You'll also have access to exclusive career resources and content to help you prepare for the transition from college to the workplace. Every year, thousands of students leverage their Enactus experience and contacts to start careers with Enactus donor companies.

6. The participants can represent their University

Enactus is a team-based activity – the students are members of a team that represents their university within the community and the Enactus network, directly contributing to the positive reputation of university with each success they have. You'll also represent your university in competition with other colleges and universities at the national level and if your team is good enough, you'll have the once in a lifetime chance to compete for a world championship against the best teams in the world. As you and your teammates go about the process of building your team, developing projects, finding funding, overcoming obstacles and adversity and participating in a competition, you'll develop the kinds of bonds and friendships that can last a lifetime.

The Enactus program has been developed in partnership with leaders from business and higher education to provide students with a platform to apply what they're learning in the classroom to address real world business and economic issues. It is designed to serve as a natural extension of their academic activities, and the flexibility of what projects the students actually work on allows you to tailor their experiences to best fit the mission of your university as well as your own teaching objectives. The result is students who are more motivated and approach their education with a greater sense of ownership and purpose.

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Подольнчук Катерина Василівна – студентка групи МОФ-15(б) факультету Менеджменту та Інформаційної Безпеки Вінницького національного технічного університету, м. Вінниця, e-mail: fm2mo15.podolianchuk@gmail.com

Науковий керівник: Рудницька Тетяна Григорівна - викладач кафедри іноземних мов, email: runina5@mail.ru

Podolianchuk Kateryna Vasylivna – student of Management and Information Security Faculty of Vinnytsia National Technical University, e-mail: fm2mo15.podolianchuk@gmail.com

The scientific supervisor: Rudnytska Tetiana Hryhorivna - a teacher of Foreign Languages Department, email: runina5@mail.ru