

ENGLISH FOR PROFESSIONAL COMMUNICATION

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Abstract

The paper emphasizes the significance of the English language for professional communication for students of technical specialties. There had been described the role of English for future engineers, since this is the language for worldwide professional communication.

Key words: students of technical specialties; English of specific purposes.

INTRODUCTION

Communication plays a vital role in any profession or professional community. No professional activity in the world is possible without communication.

Success of any professional activity significantly depends upon the communication skills of the professionals. Leading specialists in the world of business emphasize that today's competitive business environment makes professional communication an efficient and essential tool on the way to success, since the professionals have to communicate with their colleagues, business partners and more often the communication takes place on the international level. Those companies, whose professionals possess perfect international communication skills may better perform on the international level, thus having the competitive advantage.

Specialists in different professional communities use different languages for professional communication, but those specialists working in technical and economic environment need a language of the international values. Nowadays English is said to be the language of international communication. In the days of globalization and internationalization English becomes one of the most popular languages which is very convenient for communication on the international level. The number of people who learn English has been constantly increasing over past decades. It becomes a common means for communication not only between people, but professional societies, and even countries [3].

Scholars emphasize the significant role of English for specific purposes in different spheres of economy. English for specific purposes is taught to technical students in accordance with the needs of the specialized subjects. It should also be noted that English for technical communication becomes more and more essential meeting the demand of society. In Ukraine this language acquires a very important status as a means of communication in international business and programming – the two spheres which develop rapidly along with science and technology. Even more, its taking the position of the second language to learn after one musters to native language. Processing questionnaires we may say that English for technical communication significantly develops students' skills in reading and writing technical information. Ukrainian universities, for example, especially those, training international students, use English as medium of instruction for the exchange students. It becomes indispensable, since it allows an exchange student to skip one year of preparatory courses [2].

The English language is actually the only language of the advanced specialized technical literature which future engineers have to get acquainted with during their studies. The majority of specialized textbooks, research papers etc. are written in English, which, in turn, requires a good command of this language no matter what subject or faculty the student or future engineer belongs to. The above allows stating that it is next to impossible to achieve scientific and technological advance without English since it is a very powerful medium for communication in professional environment on the international level.

On the other hand, conversational English, as well as English for specific purposes, plays an important role in future career. When the training experience is over, the student seeks to get employment. Potential employer needs both, common and professional communication. Many employers practice job interviews focusing on written and spoken English skills. The researches show that employers with professional English

are offered to take better vacancies. Some employers state that English appears more important than the specific knowledge in specialty [1].

CONCLUSIONS

Since any profession is almost impossible without communication, the English language, as the most widespread out, is considered to be the lingua franca. It is an integral part of professional communication among engineers all over the world.

Analysis of scientific literature on professional communication show that the English language in the context of globalization enhances the business management process on the international level.

References

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