

## **INTERNET TRADING**

Vinnitsia National Technical University

### ***Анотація***

*У даній роботі увагу приділено актуальності інтеграції біржового трейдингу в Інтернет.*

**Ключові слова:** програмне забезпечення, автоматизація, інтернет трейдинг, інтернет валюта, Форекс.

### ***Abstract***

*In this paper the relevance of integration of stock trading in the Internet is considered.*

**Keywords:** software, automation, internet trading, internet currency, Forex.

### **Introduction**

Internet trading is a way of accessing trading on Forex, Stock and Commodity markets and electronic marketplaces through Internet that gives traders the opportunity to make real-time transactions independently.

### **What online trading is**

Nowadays, almost all the brokers use Internet for providing traders with comfortable trading platforms (with the opportunity of opening demo accounts), analytical support and instruments of technical analysis. Using the Internet a trader can easily get all the necessary information for making transactions anytime and from any part of the world. With the appearance of online trading platforms for mobile devices, the availability of a smartphone and a connection to the cellular network give the possibility for trading from any place where the mobile connection is available.

Formally, brokerage companies provide access to various financial instruments but their services are not equal at all. There are many criteria for choosing a broker: the convenience and the speed of access to trades, the minimum amount of deposit, spread, terms and cost of the withdrawal from an account, set of offered instruments, leverage, etc.

Thus, transactions with currency pairs, securities and other instruments of various exchanges and over-the-counter markets, which were recently available only to major banks, insurance companies and other institutional investors, are now available publicly thanks to the systems of electronic trading [1].

### **What Forex is**

The foreign exchange market is a global decentralized or over-the-counter (OTC) market for the trading of currencies. This market determines the foreign exchange rate. It includes all aspects of buying, selling and exchanging currencies at current or determined prices. In terms of trading volume, it is by far the largest market in the world, followed by the Credit market

The main participants in this market are the larger international banks. Financial centers around the world function as anchors of trading between a wide range of multiple types of buyers and sellers around the clock, with the exception of weekends. Since currencies are always traded in pairs, the foreign exchange market does not set a currency's absolute value but rather determines its relative value by setting the market price of one currency if paid for with another. Ex: US\$1 is worth X CAD, or CHF, or JPY, etc.

The foreign exchange market assists international trade and investments by enabling currency conversion. For example, it permits a business in the United States to import goods from European Union member states, especially Eurozone members, and pay Euros, even though its income is in United States dollars. It also

supports direct speculation and evaluation relative to the value of currencies and the carry trade speculation, based on the differential interest rate between two currencies [2].

### Conclusions

Retail traders and investors increasingly have access to technology that was previously reserved for institutional investors and financial professionals, it has leveled the playing field to some extent. It's important to note, however, that large firms typically have access to more sophisticated computers, increasingly complex algorithms and faster connections, all of which give them a definite edge [3].

### REFERENCES

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