

T. Rudnytska

D. Prysiazhna

VINNYTSIA PROMISING TOURIST ATTRACTIONS: PROSPECTS AND BENEFITS

Vinnitsia National Technical University

***Анотація:** У цій статті розглядається місто Вінниця та його туристичний потенціал.*

***Ключові слова:** туризм, Вінниця, Україна, транспорт, пам'ятки, подільська кухня.*

***Abstract:** The article considers Vinnitsia city and its touristic potential.*

***Keywords:** tourism, Vinnitsia, Ukraine, transport, places of interest, cuisine of Podillya.*

Introduction

Travel and tourism industries have a huge influence on country's economy. Ukraine is not an exception. It has well-known and popular touristic cities like Kyiv, L'viv, Odessa, Kharkiv and so on. However, to my mind, a potential of touristic attraction of country is better to measure in touristic attraction of small cities. So, this in article would be analyzed touristic potential of small Ukrainian city – Vinnitsia.

Basics

In spite of small territories and number of inhabitants, Vinnitsia is a multicultural city, considered to be one of the wealthiest and most comfortable cities in Ukraine. It has a strong industrial potential and well-developed transport infrastructure. The city lies on both banks of the Southern Bug River in the central part of Ukraine. People have been living on these lands since Trypillya times. The official date of the city foundation is 1363. Among this appeared Vinnitsia – a wooden fortification on the waftage over River Bug. Modern Vinnitsia is the city that remembers and honors its history of over seven centuries, while builds its future and sees the prospect of its development in the years ahead.

One of the most important components of evaluation tourism in country is getting to the destination comfortably, without any troubles. So, it is essential to emphasize on ways to get to Ukraine and then to Vinnitsia. The fastest and the most comfortable one is by aircraft. Due to the reconstruction of Vinnitsia airport, it is much better to use the airports of other Ukrainian cities (Kyiv (KBP/ IEV), L'viv (LWO), Dnipro (DNK) or Odessa (ODS)). To get to and from airport, use taxi service (Uber is working in Ukraine). Besides to get to and from Kyiv Boryspil Airport, take an express train from the railway station¹. As Vinnitsia is situated not far from the capital of Ukraine, it is easily to get there from any other city. The most popular transports to travel between cities in Ukraine are the train and the bus. Going by train is quite cheap and save option. Most of participants usually favors traveling to Vinnitsia by train after flight. What about bus, traveling by it is the fastest way to get to the city. There are several bus stations in Vinnitsia, which can easily be reached from any city of Ukraine. Also, it's essential to tell about Vinnitsia's public transport. To get somewhere in the city, use tram, trolleybus and bus. The thing is, that today in order to pay for fare in transport, one has to do it by credit card, because instead of conductor there is an electronic validator in the transport, where one need to put card to its screen and get the ticket.

At last, it is time to move to Vinnytsia`s sightseeing. The charming architecture and tiny courtyards convey the city`s spirit. One should definitely begin wander with the central area—Soborna Street, where the most interesting sights of the town are situated. There are many sculptures and monuments, as well as architectural masterpieces like Holy Transfiguration Cathedral, the church of Virgin Mary, the Water tower, the building of the former hotel “Savoy” and so on. Absence of skyscrapers, lots of greenery on the streets and relaxed rhythm of life with many trams will make one feel calm and harmonious. It will be also interesting to visit the Vinnytsia Regional Museum of Local Lore, where one can have a look at mammoth, as well as at household items from different eras or Vinnytsia Regional Art Museum, where one can see wonderful paintings and listen to very interesting excursion telling about regional art. When it comes up to the evening, it would be a mistake not to go and see the bridge with the breathtaking panorama over Southern Bug River and the biggest and the unique one in Ukraine fountain “Roshen”. The Multimedia Fountain “Roshen” is one of the best attractions in Ukraine. It is the largest floating fountain in Europe, lying on the waters of Southern Bug River. The highest flow reaches 70 meters (229 feet), and the front discharge of water is 140 meters (460 feet). The show is accompanied by music, light and laser effects as well as video projections on a water screen. It is a romantic sight for couples, tourists and fans of unique attractions. However, it works from April to October. In winter, construction is hidden under the ice².

Furthermore, it is important to mention, that Vinnytsia and whole Podillya region as any worth-visiting touristic place has its own cuisine with its features. For example, it is quite popular in this region to add cherry as a filling in different dishes: pancakes, pies, vareniks (boiled dough with filling) and even borsch (traditional Ukrainian soup). Also, quite popular in this region such dishes like lezhni, kruchenyky, nalisnyky, kulish etc.

Conclusion

Summing up the above, it should be said that Vinnytsia always remains in memory as a pretty, comfortable and creative city, where friendly, tolerant, and open to communication people live, seeking new experiences and acquaintances. Therefore, it was proved that Ukraine is a promising country for tourism, because even on the example of a small town, one can see that there is huge potential

REFERENCES

1. UKRAINE AIRPORTS – GUIDE TO THE AIRPORTS OF UKRAINE [Електронний ресурс] // Ukraine.com. – 2018. – Режим доступу до ресурсу: <https://www.ukraine.com/travel/airport-guide/>.
2. The Top 10 Things to Do and See in Vinnytsia, Ukraine [Електронний ресурс] // Culturetrip. – 2018. – Режим доступу до ресурсу: <https://theculturetrip.com/europe/ukraine/articles/the-top-10-things-to-do-and-see-in-vinnytsia-ukraine/>.

Рудницька Тетяна Григорівна – старший викладач кафедри іноземних мов, Вінницький національний технічний університет, e-mail: rudnytska@vntu.edu.ua

Присяжна Дар'я Олександрівна— студент групи КІТС-216, Факультет менеджменту та інформаційної безпеки, Вінницький національний технічний університет, м. Вінниця, e-mail: dashapris14@gmail.com

Rudnytska Tetiana Hryhorivna – an Assistant Professor of Foreign Languages Department, Vinnytsia National Technical University, e-mail: rudnytska@vntu.edu.ua

Prisyazhna Daria Oleksandrivna — student of group KITS-216, Faculty of Management and Information Security, Vinnytsia National Technical University, Vinnytsia., e-mail: dashapris14@gmail.com