

## Developingleadershipskills

Вінницький національний технічний університет

### *Анотація*

*В даній роботі розглянуто проблему лідерства в колективі. Важливість лідерських навичок і позитивної поведінки лідера в сучасних організаціях. Розвиток лідерства в командах.*

**Ключові слова:** лідерство, проектні групи, усна інформація

### *Abstract*

*This paper deals with the problem of leadership in the team. The importance of leadership skills and positive behaviors leader in modern organizations . The development of leadership teams.*

**Keywords:** leadership, project teams, verbal information

DEVELOPING LEADERSHIP IN PROJECT WITH THE USE OF VERBAL LEARNING AND VISUAL INFORMATION

### Introduction

The importance of leadership skills and positive leadership behavior in modern organizations is extremely high. Leadership is one of the core competences of a graduate of any high school, regardless of the profile and specialization of training. Developing leadership in project teams is a priority for a large number of training programs on project management. Attention is paid to the importance of forming the image of the leader and leadership style behavior through visual and verbal channels that best meet the specific project activities.

### Convincing concrete learners

Leadership - is a multifaceted phenomenon, it manifests itself through:

1. Ability to lead people through a process of influencing them to achieve certain goals (leadership qualities);
2. Process of influence, during which implemented the ability to conduct (action leader in certain situations);
3. Process of interpersonal influence aimed at solving group goals (mutual influence of people in groups).

With the development of technology and the choice of teaching methods, we proceeded from the essence of emotional leadership, by which means the ability to influence others and lead them through the formation of certain emotions and influence their feelings, the emotional evaluation, the relationship [1]. The influence of the leader focuses on: the emotional state (which feels a project team member), the ratio of (what judgment makes the officer), behavior (what makes the employee).

### Speech techniques of emotional leadership.

1. The use of emotive images, symbols, concepts. A description of the aim, purpose, the stimulus in the form of a bright image, causing the emotions.
2. Creating a positive attitude: presentation of goals as the actually result (leader translates the dream into reality), a demonstration of confidence in the capabilities of a person, together with the formation of the image of "path" to the target, rendering path together with man.

3. Using existing facilities or the creation of new ones and through them the challenge of emotions. Example: Setting of collective responsibility.

4. The use of common values that cause emotions. Example: the value of family, friendship, mutual assistance, help loved ones. Depending on the context of the treatment of the values they can form different emotions.

Non-verbal methods of emotional leadership.

- 1. Non-verbal images that cause emotions. Example: a demonstration of pictures of famous people (special effects - emotional leader photo in the circle of successful and recognized leaders), the images of children in advertising, etc.
- 2. The color and sound emotional effects.
- 3. The manifestation of charisma in appearance.
- 4. Demonstration of expressivity, the manifestation of emotions in behavior. But emotions should be adequate to the situation, especially perceiving people, the personality structure of the leader.
- 5. The use of non-verbal voice channels. Selection of intonation, tone, voice, volume, rate of speech, and so to the task of forming a certain emotion.
- 6. Using gestures, posture, facial expressions, eye contact, and to express the emotional.

Unique and innovative technologies presented leadership training is that they take into account the specific features of the development of leadership in the project. First, the feature is the need to integrate verbal information and visualization, the use of images and symbols. Second, using these images requires the formation of a positive image of the leader to influence the development of constructive and humane individuals, groups and organizations. Third, you need to configure all elements of the complex structure of the image leader, embodied in the style of leadership behavior that is recognized by the word, image, thought, and motivation.

Applied academics

In conclusion, it must be emphasized that leadership - is a multifaceted phenomenon. He is difficult to teach and be taught, it is difficult to find a common and effective practices for the development and application of leadership. It is important to understand that leadership is both a science and an art. Leadership - it is the experience and skill, because many of the skills and qualities necessary for a leader, you can not get in the classroom. Becoming a leader is in the process of gaining practical experience and personal development, the inclusion of creativity, creation and development of new methods of leadership. But leadership is also a science, because it requires extensive knowledge which helps the person to pass their way to practice to their own leadership [2].

### Conclusion

Familiarity with studies issues on leadership helps professionals to analyze situations from different points of view and learn to be a more effective leader. Therefore, leadership is needed to form and develop as a learning process, and in the course of practice throughout life.

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