T. Rudnytska

V. Voloschuk

USING INTELLIGENCE CARDS FOR DEVELOPING COMMUNICATIVE COMPETENCE

Вінницький національний технічний університет

Анотація

Розглянуто методологічні аспекти використання інтелектуальних карток на уроках іноземної мов для обробки та структурування інформації. Підкреслюється ефективність використання інтелектуальних карток для представлення лексичного та граматичного матеріалу для інтенсивної діяльності.

Ключові слова: інтелектуальна карта, мозковий штурм, інтелектуальні здібності.

Abstract

The article considers the methodological aspects of intellectual cards use at the foreign language lessons for both information processing and structuring. The efficiency of intelligence cards in representing lexical and grammatical material,the use of intelligence maps for intersctive activity at the lessons are emphasized.

Keywords: intelligence map, brainstorming, intelligence card, intelectual abilities.

The idea of concentrated submission of information in the form of schemes became popular in the second half of the twentieth century, due to the efforts of the English psychologist Tony Buzzen [1]. He introduced the concept of "intelligence maps" or "mental maps", systematized their use, developed rules and principles of their design thus contributing to the widespread usage of this technology.

Intelligence card is a simple but unique tool of selectinng information into effective processing for its better structuring. Intelligence card is a technique for representing any process or event, thought or idea in an integrated, systematic, graphic form. Any information presented in the intelligence card should have such properties as reliability, completeness, value, clarity and relevance [3].

Such a visual representation of information makes it possible to obtain a coherent picture of the phenomenon or process, to see the semantic, causal or associative connections between concepts, between parts and the whole. Graphic representation of information is more vivid than the traditional presentation of thoughts with words in the written form. [2]

When drawing up intelligence cards it is necessary to adhere to certain recommendations relating, on the one hand, to their content and design, and, on the other hand, their structure. In the first case , this is the use of the central image, the frequent use of graphic images, the optimal representation of all elements and their placement, a clear expression of thought. The laws of the structure require displaying a hierarchy of thoughts and observing the sequence in expressing thoughts.

The effectiveness of intelligence cards is revealed in the educational process, foreign languages teaching in particular. Intelligent cards can be used at all stages of work with lexical and grammatical material, from the introduction of new material to its automation and control. Intelligence cards are used for verbal support in the training of monologue.

When working with text it is difficult to overestimate the benefits of plans compilation for the transfer of texts in the form of intelligence maps. Such graphic presentation of information will greatly facilitate the

task of information transfer, and the information remembered in this way will be stored in memory much longer. [3]

Presenting topics, results or ideas in the form of intelligence cards will make the study at the lesson interactive and productive. The presentation becoming much more interesting will attract the attention of students and make them interact. When preparing for such a presentation, students learn to work with large volumes of information, to find the facts and ideas to be visually present, highlighting the most important ones. In the course of study they learn to use dictionaries, reference books and other sources of written and oral information.

In conducting brainstorming activity, discussions, debate in the audience many ideas are being generated and intelligent maps are being developed and that encourages students generate even more new and original ideas. The teacher can successfully use learners – centred approach in teaching foreign languages.

Intelligence cards help organize individual, group and collective activity of students assisting learners in active pair and group work and thus motivating them in their desire to study.

The intelligence card technique can also be effectively applied to introduction of a new topic by a teacher at the English lessons. In this case the goal is to present the topic immediately and comprehensively, give exhaustive information about the subject or phenomenon in a well-organized graphic form that is easily perceived, followed by its analysis and study each individual component. Structured material greatly facilitates process of perception of information.

Initial acquaintance with the topic, its comprehension, the allocation of certain the components of the topic and individual aspects, the assessment of their significance in terms of the possibility of using the information received, makes the process of study purposeful and more meaningful[3].

To conclude, the use of intelligence cards at the lessons contributes to developing of creative and intellectual abilities of students, their thinking and memory, creates motivation to mastering foreign languages as a means of communication.

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Рудницька Тетяна Григорівна — старший викладач кафедри іноземних мов Вінницького національного технічного університету, м.Вінниця, e-mail:rudnytska5@ukr.net.

Волощук Валентина Валентинівна — студентка групи КОІС-18Б, Факультет комп'ютерних систем та автоматики, Вінницький національний технічний університет, м.Вінниця, e-mail:malenka275@ukr.net.

Rudnytska Tetiana Hryhorivna — Assistant Professor of Foreign Languages Department, Vinnytsia National Technical University, Vinnytsia, e-mail:rudnytska5@ukr.net.

Voloshchuk Valentyna Valentynivna — student of KOIS-18B group, Faculty of Computer Systems and Automation, Vinnytsia National Technical University, Vinnytsia, e-mail: malenka275@ukr.net.