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USE OF ENGLISH SLENG IN PROFESSIONAL SPEECH

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Анотація:

В статті розкривається дефініція «сленг», досліджується його різновидності, проблема використання сленгу у професійному мовленні, його значення у налагоджуванні виробничих стосунків.

Ключові слова:

Сленг, види сленгу, ресурси, типи сленгу.

Abstract:

The article reveals the definition of "slang", examines its varieties, the problem of using slang in professional language, its importance in the establishment of industrial relations.

Keywords:

Slang, see slang, resources, types of slang.

Changes in culture, politics and economy, new technologies, communication on the Internet all affect our consciousness and language. New words appear, the flow of English borrowing is increasing, which is also associated with the destruction of borders. The largest number of borrowings is in new industries that have not developed a system of Ukrainian terms or names yet. This is the case, for example, in modern economics or computer technology.

New language genres borrowing includes slang. It is considered as a kind of pop culture in the language, a slice of the era. It reflects simple and understandable daily communication in which people are not obliged to follow any rules and formalities.

The definition of slang is a collection of special words or new meanings of pre-existing words used in various human associations (professional, social, age, and other groups) as opposed to literary language [3]. JB Greenow and JL Kittridge noted in their research that «slang is a tramp language that wanders around a fields of literary language and constantly tries to make its way into the most sophisticated society» [1, p. 85].

Slang consists of words and phraseologisms that originated and were originally used in particular social groups. Becoming common, these words remain emotionally-evaluative. The concept of "slang" is mixed with such concepts as "dialectic", "jargon", "vulgarism", "colloquial language", "neologisms", which are characteristic of living informal communication, accidental formations that have arisen as a result of literary associations, figurative words and expressions. Scientists also believe that slang is expressive, ironic words used to refer to objects of daily use. There is professional, regional and social slang [tab. №1]. The first type is common among representatives of one profession. The second one depends on the place of residence. The third one shows a person's affiliation with a social group (such as teen slang, football fans, or video games).

Main types of slang	
Professional:	Blue on blue contact - way of saying friendly fire.
	Blues and Twos - refers to the two-tone siren and flashing blue lights of a police car.
Regional:	Bubbler - Wisconsinites are calling hydration contraption a bubbler.
	Cattywampus - something that's a little crooked and a little out of whack.
Social:	FB – Facebook.
	PM – Private message.

[tab №1]

There are the following types of slang:

- 1. Abbreviations used in almost all movies, books, songs. For example: wanna (want to), lotsa (lot of), yep (yes) and more.
- 2. Bright youthful expressions used in informal speech. Such as: posh (chic, pretentious), wicked (cool, excellent, cool). However, these statements should be treated with caution as they may have the

opposite meaning. Therefore, when using them, you should check the dictionary. Such statements are not appropriate to use in formal circumstances: business negotiations, conferences, interviews and ets.

- 3. Swear words, which are not used by cultural people in speech.
- 4. Abbreviations used in correspondence in chats or SMS. Such shortening are convenient, they save money and time.
 - 5. Idioms are small phrases that are never taken literally.
- E. Partridge names cases where people resort to slang, namely: in a cheerful mood, for fun; wishing to recover from wit; not to be like others; to say juicy, to evaluate, avoiding templates; to attract attention; express your thoughts in laconic way, concentrated, energetic manner; enrich the language; to give weight, thoroughness, specificity of abstract thought; conversely, emphasize, enhance the effect of rejection, renunciation; to reduce the pathosity or even to get rid of pomp, excessive seriousness in the conversation or on the letter; to alleviate the tragedy; find the right tone with subordinates or flatter the boss, establish casual contact with the audience, or present the essence of the case in an accessible form; create an easier atmosphere of communication, friendly meetings; encourage long-term friendships or intimate relationships; to show that someone is a member of a collective, a profession; not to be understood by others [2, p. 176].

Thus, the right combination of slang with classical English will make your speech feel "cool" and beautiful, to make a positive impression on a interlocutor or business partner. To do this, you should know the most popular slang expressions and situations in which they can be used.

You can use the following resources to learn slang words:

- Englishclub.com is an English slang dictionary that gives each word an example of context usage, an origin story.
 - Learnamericanenglishonline.com A dictionary of American slang with examples of use.
- Englishdaily a guide to English slang, where there are definitions, usage examples, etymology and synonymous expressions.

Thus, slang, being an open system, is constantly updated with new words that reflect changes in our lives, it is a kind of school of word-making, a measure of the wit of the speakers.

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