

The concept of conflictual culture of the personality and future specialists of technical specialties is considered, the approaches of scientists to the problems of marginalization of the profession are analyzed and its basic principle when studying youth in the technical institution of higher education is considered. Comparison of the results of the survey of students of the first year of study and the masters, the level of identification with their profession and the identification of factors that have an impact on the process of formation of a specialist and his readiness for employment.

Keywords: *conflictological culture, professional identification, marginalization of profession, professional marginalism.*

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