

## WORD-FORMING FEATURES OF THE TERMS OF THE MODERN ENGLISH BUSINESS LANGUAGE

Vinnitsia National Technical University

### *Анотація*

*У праці досліджуються словотворчі особливості термінів сучасної англійської ділової мови. Він досліджує морфологічні аспекти та моделі термінотворення, такі як афіксація, складення та конверсія. Дослідження має на меті отримати уявлення про те, як ці процеси словотворення роблять внесок у лексикон бізнес-сфери та сприяють ефективній комунікації в галузі. Результати проливають світло на важливість розуміння та використання спеціальної термінології в бізнес-контекстах.*

**Ключові слова:** словотвір, терміни, ділова мова, афіксація, словосполучення, конверсія, лексика, спеціальна термінологія, спілкування.

### *Abstract*

*This research explores the word-formation peculiarities of terms in modern English business language. It investigates the morphological aspects and patterns of term creation, such as affixation, compounding, and conversion. The study aims to gain insights into how these word-formation processes contribute to the lexicon of the business domain and facilitate effective communication within the field. The findings shed light on the importance of understanding and utilizing specialized terminology in business contexts.*

**Keywords:** word-formation, terms, business language, affixation, compounding, conversion, lexicon, specialized terminology, communication.

### **Introduction**

In today's globalized business world, effective communication plays a vital role in professional success. The specialized vocabulary and terminology used in the field of business are crucial for accurate and precise communication among professionals. This study delves into the morphological features and word-formation patterns of terms in contemporary English business language, with a particular focus on the impact of these linguistic elements on the lexical structure and communication within the business domain.

### **Research Result**

One aspect of the study involves the analysis of term formation processes, including affixation, compounding, and conversion. Affixation refers to the attachment of prefixes or suffixes to existing words to create new terms. Compounding involves combining two or more words to form a single term, while conversion involves the change in word class or part of speech without adding any affixes. By examining these processes, the study aims to understand how they contribute to the formation of specialized vocabulary in the business context.

The research also explores the implications of these word-formation patterns on the lexical structure of the English business language. It investigates how these terms are structured, organized, and categorized within the lexicon of the business domain. Understanding the underlying structure of business terms can provide insights into their semantic relationships and facilitate more effective communication among professionals.

Furthermore, the study investigates the impact of word-formation patterns on communication within the business domain. It examines how the specific morphological features and word-formation processes influence the clarity, precision, and comprehensibility of communication in business contexts. By analyzing the use of specialized vocabulary and its formation, the study aims to identify potential challenges or advantages in communication and propose strategies for enhancing effective business communication.

## Conclusion

Overall, this research contributes to the understanding of the linguistic aspects of the English business language. It sheds light on the morphological features, word-formation patterns, and their impact on the lexical structure and communication within the business domain. The findings of this study can have practical implications for professionals in various business fields, language educators, and those involved in cross-cultural business communication.

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**Зінько Надія Олександрівна** – студентка групи КІВТ-22м, факультет інформаційних електронних систем, Вінницький національний технічний університет, м.Вінниця, e-mail: [nadinworkakk@gmail.com](mailto:nadinworkakk@gmail.com)

**Науковий керівник: Гадайчук Наталія Миколаївна** – старший викладач англійської мови, кафедра іноземних мов, Вінницький національний технічний університет, м.Вінниця, e-mail : [hadaichuk@vntu.edu.ua](mailto:hadaichuk@vntu.edu.ua)

**Zinko Nadiia Oleksandrivna** - student of KIVT-22m group, faculty of information electronic systems, Vinnytsia National Technical University, Vinnytsia, e-mail: [nadinworkakk@gmail.com](mailto:nadinworkakk@gmail.com)

**Scientific supervisor: Gadaychuk Nataliya Mykolaivna** - senior teacher of English, Department of Foreign Languages, Vinnytsia National Technical University, Vinnytsia, e-mail : [hadaichuk@vntu.edu.ua](mailto:hadaichuk@vntu.edu.ua)